**Report to the Board**

**REGION 3**

**Submitted By:** Katrina Plese

**Date Submitted:** September 29, 2014

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| ***Region/Division Goal(s) for FY15:*** Increase membership by 10% and get ACTE members engaged in the organization beginning at the Region level. |

1. **Division/Region Accomplishments since the last report:** Region 3 held their annual conference in Rochester, MN. Attendance was at an all-time high in recent year with 78 attendees. Minnesota put together an excellent program with Wade Beavers, CEO of DoApp Inc., the company that was a pioneer in the app development having delivered 3 of the first 500 apps in the Apple App Store. Attendee’s also had the opportunity to visit the world renowned Mayo Clinic. Others sessions included topics on innovation and leadership happening across the Region.
2. **Division/Region Accomplishments in the area of Membership:** The policy committee members had a conference call to discuss the *National Universe* and strategies to increase membership. The handout provide by Carter McNamna was shared with the committee members so they can begin working with State Leadership on this initiative. Lapsed membership lists are distributed upon receipt and States report back with their results.
3. **Individual VP activities to support Division/Region and Board goals :** Facilitated conference call, shared lapsed membership list and monthly membership dashboards. Worked with States to recruit new faces for standing committee appointments. Assisted States in identifying two candidates for the Region 3 Vice-President Elect position. Attended the Iowa ACTE Conference.
4. **Potential candidates for future Board of Directors Elections:**
   1. **Region/Division Vice President potential candidates contacted:**
   2. **ACTE President/Elect suggestions:**
5. Division/region Concerns for CTE/ACTE Board Report:

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| ***What are your concerns for CTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
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| ***What are your concerns for ACTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
| **National Universe promotion and communication to field/development of strategies. How is the message getting out to the field – what are the strategies? What are State’s to do with this?** | *State’s will want to know how to identify the “missing” ACTE members.* | *Consistent marketing message, develop a template on strategies for States, i.e. using Carter’s handout as a starting point.* |
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1. **Items To Be Placed on Board Agenda for Discussion**

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*